



INTELLECTUAL OUTPUT 4

ACAMF Manual

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13.6.2023



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UNIVERSIDAD
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Co-funded by the
Erasmus+ Programme
of the European Union



CONTEXT

- Match-fixing is recognized in Europe as a danger to the integrity of sport.
- The EC is committed to developing anti-match fixing measures applicable to all Member States and sports disciplines in cooperation with stakeholders.

CONTEXT

- In a sample of 600 European athletes from different disciplines, more than **35%** of respondents believed that matches **had been rigged**, while **20%** were aware of **manipulation** in the last 12 months.

AIM OF THE MANULA

- ❖ The **ACAMF MANUAL** is the result of national activities and implemented programmes involving **ATHLETES, SPORT MANAGERS** and **STAKEHOLDERS** in the sport sector

AIM OF THE MANUAL

- The Intellectual Output 4 stands **for a pathway** for sport organizations, sport federations, associations and stakeholders in the sport sector **to be followed to improve their knowledge about the match-fixing**

AIM OF THE MANUAL

- The Intellectual Output 4 is intended as a PATHWAY for:
 - Sport federations
 - Sport clubs
 - Athletes

AIM OF THE TRAINING FORMAT

Objectives of the Intellectual Output

- To provide sport stakeholders with **specific knowledge about match-fixing phenomenon at EU level**
- To provide stakeholders with **specific knowledge on the risks and consequences of gambling at social level**

AIM OF THE TRAINING FORMAT

Objectives of the Intellectual Output

- To provide sport stakeholders **with specific knowledge on the factors that cause the raising of match-fixing and gambling phenomena**

AIM OF THE MANUAL

Objectives of the Intellectual Output

- To provide sport stakeholders **with good practices at EU level (and in the partner countries) based on the prevention of match-fixing and gambling phenomenons**

AIM OF THE MANUAL

Objectives of the Intellectual Output

- To provide sport stakeholders **with tailored-target group initiatives that can be undertaken to prevent the phenomenon among young population in the sport sector**

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- To provide sport stakeholders **with tailored-target group initiatives that can be undertaken to prevent the phenomenon among young population in the sport sector**

IMPACT OF THE MANUAL

- Specific and tailored guidance to Sport institutions, individual Athletes and stakeholders on the prevention and contrast of match-fixing

Suggested initiatives addressed to Sport Federations



- To develop and implement policies and regulations addressing conflicts of interest at all stages of major sport events;
- To clearly outline the rules that apply to gift giving and other forms of hospitality that are provided by bidding cities and countries to voters as part of their promotional activity;
- To establish stronger internal and external controls systems and innovative multiparty collaborative compliance systems that apply to all participants in the major-sport event delivery ecosystem;
- To designate within delivery authorities a compliance officer who is independently responsible for integrity-management and anti-corruption-compliance processes and activities in relation to major sport events



Suggested initiatives addressed to Sport Clubs



- Developing, implementing, and strengthening effective reporting systems for wrongdoing and corruption. Sport organizations can use existing guides to this end, **such as the UNODC publication Reporting Mechanisms in Sport: A Practical Guide for Development and Implementation.**
- Creating focal points, specialized units, and sufficient internal controls can help in the prevention, detection, and investigation of wrongdoing, including corruption. Such units should report to the governing body's most senior level of leadership and establish working relationships with relevant anti-corruption authorities



Suggested initiatives addressed to Sport Clubs



- Training relevant staff, with the assistance of intelligence, analytical, and research experts, to carry out internal investigations (including interviews and digital forensics, such as computer and mobile phone analysis) into any kind of wrongdoing in their sports.
- Periodic reporting on activities, independent audits, and the development of codes of conduct and conflict-of-interest policies for relevant members, particularly those receiving public funds



Suggested initiatives addressed to Athletes



- Informing themselves about their betting rights and the rules of their sport;
- Informing themselves about prevention strategies. FIFPro, the global representative organization for all professional soccer players, has developed a phone app called "red button" that allows players to anonymously report suspicions of a fixed match.
- Creating a network for athletes to share their experiences and knowledge on the subject



Suggested initiatives using technology as an helpful tool



- ❖ **Genius Sports** are contracted by the Premier League in England and Wales and the Badminton World Federation to monitor the main global betting markets for all their principal competitions;
- ❖ **Sport radar** provide Fédération Internationale de Football Association with monitoring, education and intelligence services to further strengthen the integrity of football around the world;
- ❖ **Stats Perform** provide leading sports organizations with betting market monitoring, global intelligence gathering and performance analysis services, including for the Wimbledon Championships, the Football Association in England and Wales and La Liga in Spain



Transferability of the IO 4

- ❖ The ACAMF Manual has been translated in all the partners languages;
- ❖ It can be re-used by sport stakeholders to implement specific activities in their organizations and/or to take the suggested initiatives as a starting point to develop further activities useful to prevent the match-fixing and gambling phenomenon in their organizations