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“Athletes Counsellors Against Match Fixing”

Module 7: Stakeholders





Module 7: Together we can fight against match-fixing

Unit 1	<i>How to fight against match-fixing?</i>
Topic 1	The role of parents
Topic 2	The role of schools
Topic 3	Reinforce the collaboration with public authorities and others actors
Unit 2	An integrated approach
Topic 1	A multisport approach. E-sport is the new target of match-fixing
Topic 2	Quiz

Modules: Learning Outcomes of the course

Modules : “Together we can fight against match-fixing”

Introduction text: Since match-fixing networks are international and go beyond the realm of sport itself, an integrated approach needs to be considered. We need to consider players outside the sporting arena to raise awareness of these issues. What's more, match-fixing is evolving, and knowing who the new targets are will help us to counter them more effectively.

Knowledge

- Understanding the specific role of each stakeholder in the fight against match-fixing
- Understanding the transformations of match-fixing (ex. E-Sport)

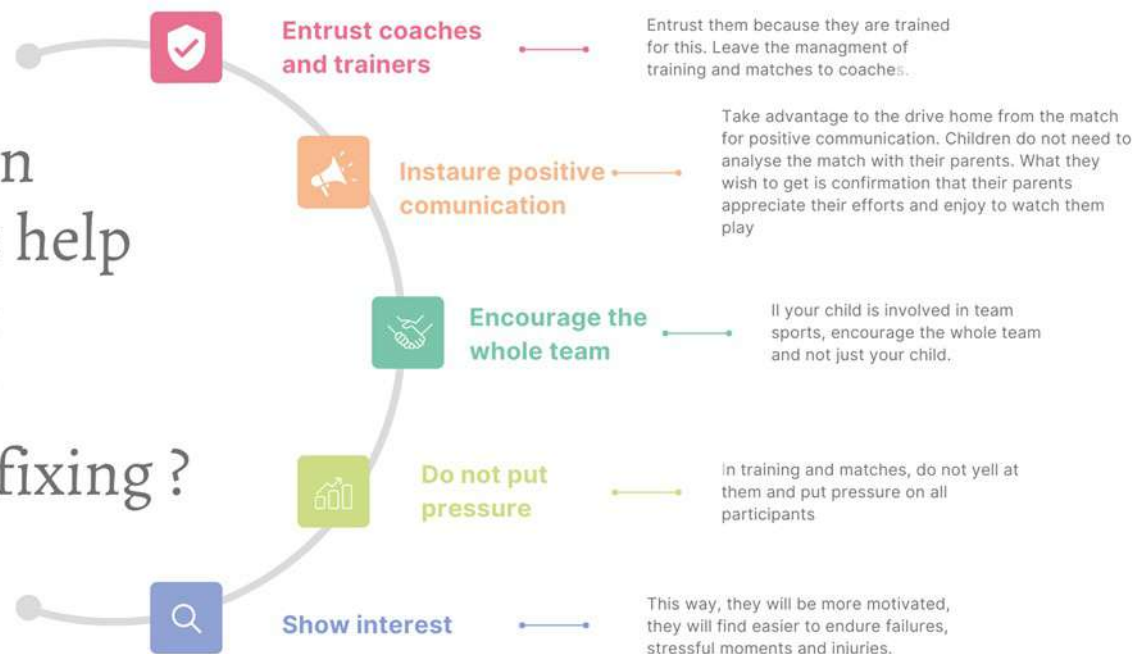
Skills and competencies

- Thanks to an integrated approach, it will be easier to fight against match-fixing.
- Knowing the specific role of each of them helps to act efficiently against this phenomenon
- Promoting a multi-stakeholders and international approach



Topic 1: The role of parents

How can
parents help
to fight
against
match-fixing ?



Topic 2: The role of school

Dr. Bruce Weinstein determines 5 basic principles of ethics that are common to all faiths :

Do not harm

- Try not to hurt people
- If hurting someone's feeling is unavoidable (like breaking up) it's important to minimize the hurt – say just enough to make a clear point
- Don't be hurtful to people who don't fit the mainstream (respect the difference)

Make things better:

- It's important to help people
- If there is a new kid in school, make him feel welcome
- Say something kind

Respect others

- We show respect by: telling the truth, keeping our promises, not spreading rumors
- It's important the teachers also respect their students

Be fair:

- Try and turn an unjust situation into a just one
- Teacher should treat all students equally

Be loving:

- It's important to have compassion for others
- Show people you care about them

Topic 3: Reinforce collaboration with public authorities

Sports organisations are the central actor. It can : disseminate materials such as training modules or awareness campaigns but also collaborate with other actors.

Indeed, the sports organisations aren't capable of tackling the problem of match-fixing alone and so the cooperation with public authorities and legislative intervention are necessary.

In order to improve the sanction and to dissuade people to participate to match-fixing, it could be useful creating a standardization of penalties. With this procedure, there will be higher awareness for all clubs towards match-fixing, knowing that even if they are only indirectly involved, they could face stiff penalties.

Topic 1: A multisport approach

All the sports are not equally concerned by match-fixing. But all the sport field has to be united against this phenomenon.

Since the Covid-19 epidemic, e-sport has become one of the main targets of match-fixers. The virtual dimension of this sport has led to a change in the modus operandi. Society needs to adapt to counter this phenomenon.





Topic 2: Quiz

What is the percentage of people who had participated in sport betting during the last year?

- **Between 25% and 30%**
- Between 30% and 35%
- Between 35% and 40%

Besides sports organizations, who are the mains actors to raise awareness about match-fixing, especially among youths and teenagers ?

- Medias
- **Schools**
- **Parents**

How many principles, does Dr. Bruce Weinstein list to promote ethical principles within the school?

- **5**
- 6
- 7

What is the name of FIFA's match-fixing programme?

- Stop Match-fixing
- **Red button**
- Together against corruption

Some additional contents

Match-fixing : the role of prevention, Ulrike Spitz, Transparency International

- https://www.transparency.org/files/content/feature/4.6_Match-fixingPrevention_Spitz_GCRSport.pdf

Webinar Replay : Match-fixing in New Zealand competitions

- <https://sportnz.org.nz/resources/webinar-replay-match-fixing-in-new-zealand-competitions/>

Criminalization approaches to combat match-fixing and illegal/irregular betting : a global perspective

- https://www.unodc.org/documents/corruption/Publications/2013/Criminalization_approaches_to_combat_match-fixing.pdf



Some additional contents

- Some European projects :
 - Building innovative tools for the exchange of information and awareness raising against match-fixing on sport : <https://erasmus-plus.ec.europa.eu/projects/search/details/622791-EPP-1-2020-1-UK-SPO-SCP>
 - Don't fix it : <https://fifpro.org/en/supporting-players/safe-working-environments/anti-match-fixing/match-fixing-don-t-fix-it/>
 - Integriball grassroots and woman's football : <https://foundation.cscfsport.com/integriball/>